

Amazon Affiliates Quick Start Checklist

This checklist will give you an overview of what to do in order to get started with Amazon Affiliates. Follow along the steps and you'll be on your way to creating your Money Machine.

Step 1. Register for an Amazon Associate Account

- Go to <https://affiliate-program.amazon.com/>

If you already have an Amazon account, the registration process should be easy. You will simply need to sign in.

Step 2. Identify a good niche operate in

- Places to look for ideas:
 - Amazon Best Sellers and Product Categories.
 - [eBay.com](https://www.eBay.com)
 - [Alibaba.com](https://www.alibaba.com)
- Try to find something that can be divided into at least three sub-niches under the same umbrella. For example:
- Will you be able to write 50-70 short articles about this niche?

Step 3. Validate that your niche has a market

- Keyword research
 - Google Keyword tool
 - SEMrush,
 - KWFinder,
 - Long Tail Pro
 - SeCockpit
 - Keywordtool.io
 - Ubersuggest.
 - Or hire someone to do this
- Trends
- Do a quick search on google trends

- Demand

Check if people are taking the time to leave reviews for a product.

Step 4. Make a content plan

- Plan for 50 posts
- 800-1200 words
- 1800-2500 words for bigger posts
- Types of Posts
 - Deep Review Posts
 - Compare and Contrast Posts
 - How to Use Posts
 - Roundup and List Posts

Step 5. Setup a website

- Use a free or paid blog depending on your budget
 - Wordpress
 - Wix
 - Weebly
 - Squarespace
 - Strikingly
- Get your own domain name

Step 6. Implement a variety of Online marketing tactics

- Find where your target audience is and attract them to your site
 - Paid ads
 - SEO
 - Social Media
 - Forums